

ATLANTA BUSINESS LEAGUE
TRADITION & VISION
 CAPITAL CAMPAIGN

Legacy Circle Entitlements



Permanent Recognition

- Name or business listing prominently displayed on the ABL Legacy Wall at ABL headquarters.
- Inclusion in a commemorative Tradition & Vision Capital Campaign Honor Roll (digital and printed editions).

Exclusive Access

- Invitations to private Legacy Circle receptions with ABL leadership and special guests.
- Early access to ABL events, programs, and VIP seating where available.

Public Acknowledgment

- Recognition on the ABL website and in campaign-related press releases, newsletters, and social media.
- Special acknowledgment at the campaign closing celebration and major ABL annual events.

Legacy Gifts

- Custom commemorative gift or plaque honoring donor's commitment to ABL's future.
- Legacy Circle lapel pin.

Ongoing Engagement

- Legacy Circle donor updates with behind-the-scenes insights and progress reports on capital campaign milestones.
- Opportunities to help shape ABL's vision through periodic roundtables or advisory forums.
- Roundtables and advisory forums

Entitlements Summary

Tradition Anchor: \$25,000 and above

- Naming opportunity (room, space, or program—based on availability)
- Premier placement on the ABL Legacy Wall
- Lifetime VIP access to ABL Signature Events
- Private dinner with ABL Board Chair and President/CEO
- Feature spotlight in Tradition & Vision Campaign publication
- Commemorative Founders Circle Award
- All lower-tier benefits

Vision Champion: \$10,000 to \$24,000

- Prominent placement on the ABL Legacy Wall
- Recognition from the podium at campaign closing celebration
- Custom Legacy Circle lapel pin and gift
- All lower-tier benefits

Empowerment Leader: \$5,000–\$9,999

- Name recognition in the ABL digital honor roll and annual report
- Priority access to select ABL events
- Invitation to a Legacy Circle Strategy Roundtable
- All lower-tier benefits

Foundation Investor: \$1,000–\$4,999

- Recognition on ABL website and campaign materials
- Certificate of appreciation and commemorative gift
- Invitation to Legacy Circle appreciation reception
- All lower-tier benefits

Enterprise Advocate: \$500–\$999

- Listing in printed campaign honor roll
- Digital badge for use on social media and websites
- Thank you, letter, signed by the ABL President/CEO