



ATLANTA BUSINESS LEAGUE

41ST ANNUAL SUPER TUESDAY CONFERENCE



ONE GREAT DAY **READY FOR WHAT'S NEXT**

TUESDAY, OCTOBER 7, 2025 - 8:00 AM - 4:00 PM
ATLANTA MARRIOTT MARQUIS



ANDRELLA KENNER
ABL Board Chair



LEONA BARR-DAVENPORT
ABL President & CEO



At Amazon, small and medium size businesses' products account for **more than half of all items sold in our online stores.**

We admire our small business partners' entrepreneurial spirit and drive to innovate, and we will continue to do everything we can to support them. Here in **Atlanta**, working with **Atlanta Business League** we're investing in the success of local entrepreneurs, artisans, and small businesses to build a stronger business community for all.

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ATLANTA BUSINESS LEAGUE

41ST ANNUAL SUPER TUESDAY CONFERENCE

ONE GREAT DAY
READY FOR WHAT'S NEXT

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ATLANTA BUSINESS LEAGUE

PARTNERS FOR CORPORATE GROWTH

Companies committed to the growth and development of minority-owned businesses.



WELCOME FROM ABL BOARD CHAIR & THE PRESIDENT & CEO



Andrella Kenner
ABL Board Chair



Leona Barr-Davenport
President & CEO

Dear Members and Friends of the Atlanta Business League,

On behalf of the entire Atlanta Business League (ABL) family—our dedicated Board of Directors, invaluable members, and tireless staff—we extend our warmest and most enthusiastic welcome to the **41st Annual Super Tuesday Conference!** This is not just an event; it is undoubtedly one of the most anticipated and impactful gatherings of the year for the ABL community. We are here to collectively recognize, celebrate, and profoundly honor the extraordinary achievements and inspiring leadership of African American women.

This year, our powerful theme, **“One Great Day: READY for What’s Next,”** resonates with an urgent call to action and a profound sense of responsibility. It speaks directly to the vital preparation of Black businesses, visionary entrepreneurs, and dynamic leaders for the incredible opportunities and inevitable challenges that define our future. This theme embodies a truly forward-focused mindset—one that champions embracing innovation, building unwavering resilience, and strengthening invaluable networks. Our collective aim is to ensure that our community not only remains fiercely competitive but also strategically positioned for unparalleled growth in our rapidly evolving economy.

Beyond the enriching interactive sessions, captivating speakers, and prestigious awards presentations, we wholeheartedly encourage you to seize every opportunity to connect and forge meaningful relationships. A truly distinct and cherished feature of this conference is the chance to meet and engage with women of purpose, thriving business owners, and accomplished professionals who share your drive and vision. We are confident that the connections you cultivate here will empower you beyond measure, propelling you forward on your personal and professional journey toward sustained excellence.

Thank you, sincerely, for gracing us with your presence today. And a monumental thank you to our sponsors, our Board of Directors, our members, our staff, our volunteers, and our dedicated Super Tuesday Planning Committee. Your unwavering support is the bedrock of this conference, ensuring its resounding success year after magnificent year. Welcome, and let’s make this an unforgettable “One Great Day”!

Sincerely,

Andrella Kenner
ABL Board Chair
Atlanta Business League

Leona Barr-Davenport
President & CEO
Atlanta Business League

Special Note

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ATLANTA

**Congratulations
Atlanta Business League**

 **on your
41st Annual Super
Tuesday Conference
One Great Day,
Ready For
What's Next!**



Scan to learn more about the 50-Acre
Development Transforming Downtown Atlanta

www.CentennialYards.com

MESSAGE FROM SUPER TUESDAY PLANNING COMMITTEE



Brigitte Broyard
Super Tuesday
Conference Chair

Dear friends, guests, and fellow members of the Atlanta Business League,

It is with immense joy and heartfelt appreciation that we, the Planning Committee, welcome you to the 41st Annual Super Tuesday Conference: **“One Great Day: Ready for What’s Next.”**

Today, we come together not just as professionals, but as a community united in purpose. It has been a profound honor to pour our passion and expertise into creating a day worthy of this incredible organization. This conference is a celebration of resilience, a testament to progress, and a launching pad for the future.

We have designed this experience to be more than just an event; it is a tribute to the remarkable African American women whose achievements so often defy the odds. The sessions, speakers, and honorees before you were chosen to inspire, empower, and equip us all for the journey ahead.

Our deepest gratitude extends to every one of you for being here and bringing your energy to this space. We also offer a special thank you to our generous sponsors and the dedicated leadership and staff of the Atlanta Business League. Your unwavering commitment is the power of this organization, creating ripples of impact that touch countless lives and businesses in ways we can only begin to imagine.

Thank you for joining us. May you leave today, as we will, feeling energized, connected, and truly ready for what’s next!

Enjoy every moment!

Best,

Brigitte Broyard, *Conference Chair*

41st Annual Super Tuesday Planning Committee

Tara Brown

Tiffany Callaway Ferrell

Valerie Nesbitt

Alexandra Offor

Valerie Randolph

Eugenia Ricks

Terreta Rodgers

Amy Wright



41ST ANNUAL SUPER TUESDAY CONFERENCE
PLANNING COMMITTEE



TARA BROWN
Owner, Principal Designer
Tara Brown Designs



**2025 CHAIR
BRIGITTE BROYARD**
Vice President, Business
& Workforce Opportunity
Centennial Yards - CIM Group



**TIFFANY CALLAWAY
FERRELL**
Vice President, Operations
Atlanta Gas Light
and Chattanooga Gas



VALERIE S. NESBITT
Director, Supplier Inclusion
& Sustainability
Norfolk Southern Corporation



ALEXANDRA OFFOR
B2B Marketing Coordinator
The Atlanta Journal-
Constitution



VALERIE RANDOLPH
CEO
VR James Agency Inc.



EUGENIA RICKS
Assistant Station Manager
Jazz 91.9 WCLK



TERRETA RODGERS
Head of Community Affairs
Georgia, Alabama, and
Mississippi
Amazon



AMY WRIGHT
Director, Community Impact
Comcast



LEONA BARR-DAVENPORT
President & CEO
Atlanta Business League



Thank you for making such a positive impact in our community

Inspiring people and mobilizing resources to address critical issues is a significant achievement. We're proud to recognize the work your organization does in our community — making a difference in so many people's lives.

Let's join together in saluting the Atlanta Business League.

[wellsfargo.com](https://www.wellsfargo.com)



SUPER TUESDAY OVERVIEW

The Annual Super Tuesday Conference is a program designed to host business owners and professional women, men and students from throughout the metro Atlanta community. In 1984, under the leadership of Alice White Bussey, the Women In Business Committee of the Atlanta Business League created this forum to interact and raise awareness of African-American women business owners and professionals.

At that time the Women In Business Committee solicited the support of The Honorable Shirley Franklin who was then the Chief Operating Officer for the City of Atlanta and former Fulton County Commissioner Michael Lomax to support the idea of on-site certification for women business owners, thereby bringing new resources for corporations and federal, state and local governments. Being a woman and understanding the challenges faced by women in business, Ms. Franklin was responsible for identifying a \$5,000 grant to support the Women in Business Committee for a subsequent Super Tuesday program.



28TH ANNUAL WOMEN OF VISION BREAKFAST

HONORING AFRICAN-AMERICAN FEMALE BUSINESS OWNERS & PROFESSIONALS

AGENDA

Processional of 100 Women of Influence & Women’s Hall of Fame

Welcome	Leona Barr-Davenport President & CEO, Atlanta Business League
Purpose	Andrella Kenner ABL Board Chair Founder & CEO, CI ² Aviation
Sponsor Remarks	Brigitte Broyard 4 th Annual Super Tuesday Conference Chair VP, Business and Workforce Opportunity Centennial Yards - CIM Group
Invocation.....	Judge Penny Brown Reynolds, PhD Founder and President, The JP Foundation

Breakfast

Recognitions	Eric Pinckney ABL Board Chair-Elect Principal, The Integral Group
--------------------	--

- Atlanta’s 2025 Top 100 Women of Influence**
- Tenured Women of Influence**
- Women’s Hall of Fame Induction**
- Tribute to Dr. Alice White Bussey**

Fireside Chat: Ready For What’s Next	
Moderator	Judge Penny Brown Reynolds, PhD
A Talk with 2003 Women’s Hall of Famer	The Honorable Shirley Franklin Former Mayor, City of Atlanta
Recognition of Sponsors & Super Tuesday Co-Chairs	Leona Barr-Davenport
Closing Remarks	

41ST ANNUAL SUPER TUESDAY CONFERENCE

AGENDA & CONCURRENT WORKSHOPS

CONCURRENT WORKSHOPS 10:00 - 11:05 AM

SESSION I: CLAIMING YOUR SEAT: BREAKING THROUGH SELF-DOUBT - A707

Even the most accomplished leaders face moments of self doubt. This session helps you break free from imposter syndrome and step into leadership with confidence. A panel of accomplished women who have built companies, shaped industries, and navigated influence and identity will share personal stories, lessons, and strategies to silence the inner critic, own your value, and claim your seat unapologetically.



MODERATOR
TIFFANY CALLAWAY FERRELL
VP, Operations
Atlanta Gas Light & Chattanooga Gas



KATHY BREMER
Managing Director
BoardWalk Consulting



SHAN COOPER
Founder and CEO
Journey Forward LLC



TONYA HICKS
President and CEO
Power Solutions, Inc.



DERETTA RHODES
EVP/Chief Culture Officer
Atlanta Braves



FACILITATOR
ALEX OFFOR
B2B Marketing Coordinator
The Atlanta Journal-Constitution

SESSION II: DEMYSTIFYING AI: PRACTICAL TOOLS TO POWER YOUR BUSINESS AND CAREERS - A708

Artificial Intelligence is no longer reserved for tech giants. It is a practical tool that entrepreneurs and business leaders can use now to work smarter, move faster, and scale with confidence. This session removes the jargon and highlights real ways AI can help you grow your business, strengthen your brand, and make better decisions. From automating tasks to analyzing data and creating content, AI can save time and reveal new opportunities.



MODERATOR
DR. KIMBERLY WEST
CEO
Magnum Opus Consulting



RENE ALEGRÍA
Chief Innovation Officer
Nueva Network



LARRY BROOKS
Owner
Applied Intelligence Software



KRYSTAL WILLIAMS
Global Enterprise Services
Product Analyst Manager
Boston Consulting Group



FACILITATOR
AMY WRIGHT
Director, Community Impact
Comcast

SESSION III: BUILDING BLOCKS OF ESTABLISHING A BUSINESS: HOW FIRM IS YOUR FOUNDATION? - A702

Every successful business begins with a strong foundation. The structure you choose impacts taxes, stability, and long term growth. This session covers choosing the right entity, creating business and marketing plans, and building a support team of legal and financial experts. You will also explore funding options and sound accounting practices. The groundwork you lay today will strengthen your operations, protect your assets, and position your business for lasting success.



MODERATOR
VALERIE RANDOLPH
CEO
VR James Agency Inc.



CHANNING BAKER
CEO
Evolve Contractors



PAT DIXON
Attorney
Dixon and Dixon Attorneys at Law, LLC



SHERRY MARTIN
FVP/Senior SBA & GA/TN
Commercial Team Leader
Citizens Trust



TASHA PECK
Owner & Principal
Talanta LLC



FACILITATOR
EUGENIA RICKS
Assistant Station Manager
Jazz 91.9 WCLK

41ST ANNUAL SUPER TUESDAY CONFERENCE

AGENDA & CONCURRENT WORKSHOPS

CONCURRENT WORKSHOPS 11:10 AM - 12:15 PM

SESSION IV: BOOSTING YOUR BRAND: TOOLS TO STAND OUT AND STAY AHEAD - A707

This panel explores emerging tools and proven strategies for building a strong brand presence in today's digital marketplace. Panelists will share insights on social media, digital marketing, content strategies, and analytics to help you shape an impactful online footprint. Attendees will gain practical knowledge to boost visibility, engagement, and long term credibility while learning how data driven decisions can strengthen brand presence and support business growth.



MODERATOR
DAVID TANN
Founder & CEO
Tantrum Agency



TARA BROWN
Founder & Principal
Designer
Tara Brown Designs



**LALAHNI (LA)
CAMPBELL**
Founder & CEO
Per/Se Media Group



RICHARD DUNN
Chief Operating Officer
Atlanta Voice



GIRARD HARDY
Sr. Director Integrated
Marketing
The Atlanta
Journal-Constitution



FACILITATOR
**YVONNE BRYANT
JOHNSON**
CEO
Bryant & Associates, LLC

SESSION V: SEIZING THE MOMENT: BUILDING CAPACITY TO MEET OPPORTUNITY - A708

Success comes from preparation meeting opportunity. This panel explores how firms can build capacity, talent, and portfolios to be ready when opportunities arise. Leaders will share strategies for scaling, resilience, and responsiveness. Learn how to develop pipelines, optimize operations, and align resources so your business is positioned to capture opportunities and achieve sustainable growth.



MODERATOR
RHONDA BRIGGINS
Vice President
Transit Services at
Jacobs



BRIGITTE BROYARD
Vice President, Business &
Workforce Opportunity
Centennial Yards Atlanta -
CIM Group



BRIANNA JACKSON
CEO
Heart of South
Downtown



RYAN WILSON
CEO & Co-Founder
The Gathering Spot



MALCOLM WYCHE
Vice President,
Relationship Manager
Wells Fargo



FACILITATOR
TODD GRAY
National Director, Building
for Impact
Kaiser Permanente

SESSION VI: REFUELING YOUR READINESS - A702

In a fast-paced business world, wellness is your greatest advantage. This workshop focuses on empowering leaders and professionals with strategies to reduce burnout, boost productivity, and strengthen mental and physical resilience. Through engaging discussion and actionable tips, you'll learn how to align your health with your goals so you're truly ready for what's next—at work and in life.



MODERATOR
DR. CHERRY COLLIER
Founder
Personality Matters, Inc.



RAMESE LONG
Mental Health Fitness
Trainer
& Group Fitness Instructor
The Fitness Pot



DR. PATRICIA MARSH
CEO
Ask Your MD, Inc.



**DR. SYLVIA MORRIS MD,
MPH**
Hospitalist & Area
Physician Market Lead
Kaiser Permanente



DR. LOVIE NEGRIN
Founder & Chief
Executive Officer
Randomize Now
Research Centers



FACILITATOR
CRYSTAL KING
Director of Supplier Diversity &
Supply Chain Sustainability
Grady Health System

41ST ANNUAL SUPER TUESDAY CONFERENCE

AGENDA & CONCURRENT WORKSHOPS

CLOSING WORKSHOP 2:15 – 4:00 PM

UNLOCKING REVENUE IN THE SOCIAL MEDIA ECONOMY - A707

Social media is more than likes and follows—it's a multi-billion-dollar industry where everyday people are building extraordinary businesses. In this session, you'll hear directly from successful content creators, influencers, and brand ambassadors who have turned their platforms into profitable ventures. They'll share insights on affiliate marketing, brand partnerships, monetizing content, brand ambassadorship, and creating content that attracts, and engages.



MODERATOR
TERRETA RODGERS
Head of Community Affairs,
Georgia, Alabama, and Mississippi
Amazon



RASHAN ALI
Multi-media
Personality, Author,
and Journalist



MATTIE JAMES
CEO
Mattie James Company



AEROLYN SHAW WOODS
Sr. Director of Social Media
Walker Sands



FACILITATOR
HEATHER FATZINGER
President & CEO
Full Circle Communications

HEALTH FAIR - A705

FREE health screenings

- Blood pressure
- Glucose
- HIV Testing
- Sickle Cell Testing
- Balance Testing
- 9-1 pm
- **No appt required**

ZEN ROOM - A703

- Massages
- Aroma Therapy
- 9-1 pm
- **Prescheduling required.**
10-minute max pp



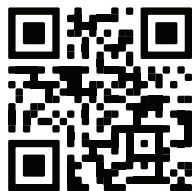
ONE LETTER
ENDLESS EXPRESSIONS



Bem Joiner
Contributor

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WOMEN'S HALL OF FAME



HALL OF FAME INDUCTEES

Billye Aaron, 2000
 Juanita Abernathy, 2006
 The Hon. Stacey Abrams, 2024
 Henrietta Antoinin, 2004
 The Hon. Carolyn Long Banks, 2021
 Juanita Baranco, 2004
 J. Veronica Biggins, 2012
 Rev. Dr. Juel Pate Borders-Benson, 2010
 Alice Bussey, 2007
 Dr. Shirley Bradley Carmack, 2002
 Xernona Clayton, 2000
 Pearl Cleage, 2020
 Johnnetta Cole, 2000

The Hon. Myrtle Davis, 2005
 Hattie Dorsey, 2003
 Evorn Cooper Epps, 2006
 Christine King Farris, 2005
 Valerie Ferguson, 2011
 The Hon. Shirley Franklin, 2003
 Dr. Helene Gayle, 2022
 Renee Lewis Glover, 2001
 Rev. Dr. Cynthia L. Hale 2016
 Beverly Hall, 2007
 Beverly Harvard, 2001
 Judge Glenda Hatchett, 2002
 Azira G. Hill, 2024

The Hon. Patsy Jo Hilliard, 2002
 Mary Sallie Clark Hughes, 2013
 Stephanie Hughley, 2009
 Dr. Joyce Johnson, 2023
 Ingrid Saunders Jones, 2001
 Dr. Brenda Watts Jones, 2007
 Rev. Dr. Barbara King, 2000
 Coretta Scott King, 2000
 Evelyn Lowery, 2001
 Patricia Russell –McCloud, J.D. , 2014
 Judge Thelma Wyatt Moore, 2004
 Dorothy Norwood, 2008
 Vicki Palmer, 2009

Monica Pearson, 2001
 Erica Qualls, 2011
 Sheryl Riley-Gripper, 2005
 Susan J. "Sue" Ross, 2019
 The Hon. Leah Ward Sears, 2006
 Orah Belle Sherman, 2003
 Dr. Jane Smith, 2015
 Juanita Sellers Stone, 2008
 Lottie Watkins, 2001
 Dr. Rogsbert Phillips-Reed, 2017
 Carolyn Jernigan, 2018
 Alexis Scott, 2018
 Janis Ware, 2018



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40
YEARS
in Georgia
still growing strong

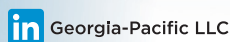
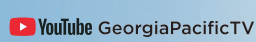
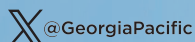
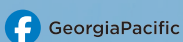


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Celebrating those who get it done.

It takes dedication to build a successful
business but most importantly, it takes
vision from entrepreneurs like you.
Our communities thrive when businesses
do well and as a leader in promoting
entrepreneurship, Georgia-Pacific
salutes you for making your business
dreams come true.

Georgia-Pacific is a proud sponsor of the
Atlanta Business League. Together, we are
building a great future.



www.gp.com

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STILL HERE!
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\$300K FUNDING GAP



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WOMEN OF INFLUENCE *Tenured*

Women of Influence “Tenured”: These “tenured” women have been recognized for 10 years or more, as one of Atlanta’s 100 Most Influential Black Women. They continue to consistently set the standard of excellence through leadership, commitment and volunteerism, which are key attributes of Atlanta’s Women of Influence.

- | | | |
|---------------------------------|--------------------------------|-------------------------------|
| The Hon. Stacey Abrams | Ms. Rebecca Franklin | Ms. Mary Parker |
| Ms. Kim Anderson | Ms. Tiffany Callaway Ferrell | Ms. Patrise Perkins-Hooker |
| Ms. Leona Barr-Davenport | Ms. Sharmen Gowens | Judge Patsy Porter |
| Ms. Kathleen Bertrand | Ms. Karyn Greer | Ms. Helen Smith Price |
| Ms. Twanda Black | Ms. Daryll Griffin | Dr. Victoria Seals* |
| Ms. Sonia Booker | Ms. Virginia Harris | Ms. Belinda Stubblefield |
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| Ms. Justine Boyd | Mrs. Valerie Jackson | Dr. Valerie Montgomery Rice |
| Ms. D. Jean Brannan | Ms. Bunnie Jackson-Ransom** | The Hon. Penny Brown Reynolds |
| Ms. Scarlet Pressley Brown | Rev. Lorraine Jacques White | Ms. Alexis Scott |
| Ms. Yvonne Bryant Johnson | Ms. Sabrina Jenkins | Mrs. Geri Thomas |
| Ms. Jan Prisby Bryson | Ms. Carolyn Jernigan Glenn | Dr. Alvetta Peterman Thomas |
| Ms. Carolyn Baldwin Byrd | Ms. Stacey Key | Ms. Pat Upshaw-Monteith |
| Dr. Beverly Daniel Tatum | Dr. Bernice King | Ms. Charmaine Ward-Millner |
| The Hon. Emma Darnell** | Ms. Diane Larche*** | Ms. Janis Ware |
| Ms. Amanda Davis** | Ms. Roz Lewis | Mrs. Harriette Watkins |
| Ms. Cynthia Day | Ms. Cheryl Lowery | Ms. Myrna White |
| Ms. Terri Denison | Ms. Pat Lottier | The Hon. Nikema Williams* |
| The Hon. Sadie Dennard | Ms. Wonya Lucas | Ms. Wendy Williams |
| Ms. Evelyn Wynn Dixon, PHD, MSW | Ms. Janice Mathis | Ms. Yvonne Wiltz |
| Ms. Jocelyn Dorsey | Ms. Miranda Mack McKenzie | Mrs. Brenda Wood |
| Dr. Joyce J. Dorsey | Ms. Janice McKenzie-Crayton | Ms. Andrea Young |
| Ms. Karen Duckett | The Hon. Felicia Moore | Ms. Carolyn Young |
| Mrs. Jo Roberson Edwards | Ms. Jovita Moore** | Ms. Sonjia Young |
| Ms. Donna Ennis | The Hon. Brenda Muhammad | |
| Ms. Nancy Flake Johnson | Ms. Elisabeth Williams Omilami | |

*2025 Inductees

**Deceased

100 WOMEN OF INFLUENCE

Honorable Khadijah Abdur-Rahman
*Vice Chairman, District 6
Fulton County Board of
Commissioners*

Mrs. Patrice Adams
*Vice President
Confidential Security Agency, Inc.*

Dr. Alieka Anderson-Henry
*Commissioner, District 1
Clayton County Board of
Commissioners*

Ms. Elaine Armstrong
*Vice President, Marketing
Goodwill of North Georgia*

Mrs. Dawn Arnold
*Executive Vice President & Chief
Operating Officer
Invest Atlanta*

Ms. Deisha Barnett
*President, Corporate
Communications & Content
UPS*

Ms. Regina Bates
*CEO
The Physicians Practice S.O.S.
Group*

Ms. Sheretha Bell
*Senior Vice President, Marketing
and Brand Strategy
Atlanta Convention & Visitors
Bureau (ACVB)*

Honorable Andrea Boone
*Atlanta City Councilmember,
District 10
Atlanta City Council*

Honorable Sherry Boston, DA
*District Attorney
DeKalb County District Attorney's
Office/Stone Mountain Judicial
Circuit*

Ms. Rhonda Briggins
*VP Transit Services
Jacobs*

Ms. Brigitte Broyard
*Vice President, Business and
Workforce Opportunity
Centennial Yards Atlanta*

Ms. Portia Bruner
*Show Host
Portia, FOX 5*

Honorable Beverly Burks
*Mayor
City of Clarkston*

Ms. Sophia Burns
*Executive Director
Concerned Black Clergy of
Metropolitan Atlanta Inc.*

Dr. Tiffany Bussey
*Executive Director/Morehouse
Innovation & Entrepreneurship
Center
Morehouse College*

Ms. Helen Butler
*Executive Director
Georgia Coalition for the Peoples
Agenda*

Honorable Angelyne Butler
*Mayor
City of Forest Park*

Dr. Maxine Cain
*Founder & President
STEM Atlanta Women, Inc.*

Honorable Jazzmin Cobble
*Mayor of Stonecrest
City of Stonecrest*

**Honorable Lorraine Cochran-
Johnson**
*CEO
DeKalb County GA*

**Honorable Marcia Collier
Overstreet**
*Atlanta City Councilmember,
District 11, & Chair of Zoning
Committee
Atlanta City Council*

Ms. Shan Cooper
*Founder & CEO
Journey Forward Strategies, LLC*

Ms. Jasmine Crowe-Houston
*CEO
GOODR*

Ms. Charlene Crusoe-Ingram
*Chief Executive Officer
Meals on Wheels Atlanta*

Honorable Lisa Cupid
*Chairwoman, Board of
Commissioners
COBB COUNTY GOVERNMENT*

Ms. Alma Davis
*Founder and CEO
Alma Domestic Violence
Foundation*

Ms. Martina Edwards
*President and CEO
Access to Capital for
Entrepreneurs (ACE)*

Dr. Meredith Evans
*Director
Carter Presidential Library &
Museum*

Ms. Heather Fatzinger
*President & CEO
Full Circle Communications, Inc.*

Ms. Monica Fenderson
*Principal
Mosa Architects*

Ms. Jai Ferrell
*CEO
Girl Scouts of Greater Atlanta*

Honorable Marci Fluellyn
*Mayor
City of Lovejoy*

Ms. Chanel Frazier
*CEO
CHF Ventures*

Mrs. Gretchen Fuller
*President & Founder
Warner Fuller Consulting*

Ms. Valerie Goldston
*Chair & CEO
The Gourmet Companies*

Mrs. Tracey Grace
*President & CEO
IBEX IT Business Experts, LLC*

Mrs. Shawn M. Graham, CPA
*EVP & Chief Operating Officer
Russell Innovation Center for
Entrepreneurs (RICE)*

Dr. Lakeysa Hallmon
*President & Founder
The Village Market*

Mrs. Nikki Harland
*Former COO
Paradies Lagardere*

Honorable Carlotta Harrell
*Chairwoman, Board of
Commissioners
Henry County*

**Honorable Nicole Love
Hendrickson**
*Chairwoman, Gwinnett County
Board of Commissioners
Gwinnett County*

Ms. Tonya Hicks
*President & CEO
Power Solutions, Inc.*

**Honorable Deana Holiday-
Ingraham**
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Decide DeKalb Development Authority

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Honorable Beverly Jones
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Mrs. Danita Knight
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Ms. Sarah-Elizabeth Langford
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Development Authority of Fulton County

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Ms. Vicki Lundy Wilbon
President
Integral Development

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Ms. Sherry Martin
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McAfee3 Architects

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The Coca-Cola Company

Ms. Rebekah Rohadfox
CEO
Rohadfox Construction Control Services

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THIRST
FOR
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THE *Coca-Cola* COMPANY

LOTTIE H. WATKINS

FEMALE FIRST

2025 Honorees



2025 RECIPIENT

THE HONORABLE LISA CUPID

Chairwoman

Cobb County Board of Commissioners

The Honorable Lisa Cupid is the Chairwoman of Cobb County’s Board of Commissioners. She has served on the Cobb Board of Commissioners since 2013. Some of her accomplishments include expanding transit service, improving citizen education and engagement, and advocating for enhanced public safety measures, including using license plate readers, additional body cameras, and implementing a public safety nuisance abatement program. Cupid is known as a strong advocate for the fair treatment of all of Cobb’s residents and stakeholders, regardless of geographic, demographic, or economic standing.

In her role as Chairwoman, Cupid plans to be “all-in” to help ensure Cobb maintains its strength as a premier county without leaving areas or populations of the county behind. This is through a foundation of Integrity, Inclusiveness, Intelligent decision-making, Innovation, and Investing in Cobb’s residents, infrastructure, and future.

Cupid is an attorney and former mediator, policy analyst, and manufacturing process engineer. She resides in Smyrna with her two children and husband, who is also an attorney, law partner, and former electrical engineer. Both are graduates of Georgia Tech and Georgia State Law and are followers of the Christian faith.

LOTTIE H. WATKINS

FEMALE FIRST

2025 Honorees



2025 RECIPIENT

THE HONORABLE CARLOTTA HARRELL

Chairwoman

Henry County Board of Commissioners

The Honorable Carlotta Harrell was elected countywide in 2020 as the first African American Democratic Chairwoman of the Henry County Board of Commissioners. As a true public servant, Harrell grew up in an environment where giving back to the community was a daily activity, and she carried those values of service into her adult life. Born the daughter of a Pastor and Freedom Fighter, Harrell grew up watching her parents march and fight for equality alongside Dr. Martin Luther King Jr. and Congressman John Lewis. Her experiences at a very young age led her to a life of service, which helped shape her into the leader she is today.

She received her degrees in Public Administration and Criminal Justice from Brenau University in Gainesville and had a successful career in law enforcement for over 20 years. She has served on various executive Boards and in civic organizations, and in 2012, she was appointed to the Henry County Water Authority (HCWA) Board of Directors. She previously provided consulting services as a Project Director for the Georgia Conference of African American Mayors. Carlotta is the Managing Partner of The Harrell Group, a multi-functional Women Owned Small Business (WOSB) consulting firm with a combined 30 years of experience that provides organizational change management assistance, strategy development, and operational improvement services to public and private entities.

Chair Harrell has been instrumental in moving Henry County forward by building key relationships with State and Federal partners. She was able to get bipartisan support with the passage of the first-ever T-SPLOST for Henry County, expected to generate over \$400 million, the opening of the Public Safety Real Time Crime Center, securing \$47 million in Federal Emergency Rental Assistance Program, and over \$500 million in GDOT funds for road infrastructure projects, and the list goes on. She is a graduate of Leadership Henry, Atlanta Regional Commission (ARC) Regional Leadership Institute, and is a Certified County Commissioner of Georgia from the Carl Vinson Institute of Government at the University of Georgia. Carlotta was appointed by Mayor Andre Dickins as the ARC Chair of Transportation and Air Quality. She is the Chair of the Federal Policy Committee for the Association of County Commissioners of Georgia (ACCG), where she also serves on the Board of Managers. Carlotta serves on the National Association of County Officials (NACO) Board of Directors, NACO Transportation Committee, Vice Chair of Highway Safety, and the International Economic Development Taskforce Member.

Chair Harrell was recognized for the third consecutive year, by Engineering Georgia as one of the “Top 100 Influential Women in Georgia”, by Atlanta Business League as one of the “Top 100 Women of Influence”, and by Southern Crescent Women in Business as one of the “Top 50 Women of Influence”, also by Georgia Association of Black County Officials (GABCO) as “Chairwoman of the Year”, and numerous other awards and recognitions.

LOTTIE H. WATKINS

FEMALE FIRST

2025 Honorees



2025 RECIPIENT

THE HONORABLE NICOLE LOVE HENDRICKSON

Chairwoman

Gwinnett County Board of Commissioners

The Honorable Nicole Love-Hendrickson was elected chairwoman of the Gwinnett County Board of Commissioners in 2020 and reelected in 2024, making her the first African American to hold this position in Georgia's second-most populous and most diverse county. As the Commission Chair, she leads the Board in setting the direction and formulating policies for Gwinnett County Government, overseeing the creation and adoption of a more than 2.67-billion-dollar budget, ensuring Gwinnett's superior services for its nearly one million residents.

Since taking office, Chairwoman Hendrickson has led efforts to build a stronger, more inclusive Gwinnett by prioritizing transportation and enhancing mobility for all through the creation of a new transit development plan; advancing housing affordability through the creation of the affordable housing development fund; restoring and reinvigorating a thriving economy that delivers economic security for small and minority businesses; and directly engaging with residents to make local government more responsive, transparent, and accountable.

Chairwoman Hendrickson is active on a number of local, regional, statewide, and national boards, including the Atlanta Regional Commission, Metropolitan North Georgia Water District Board, Gwinnett Board of Health, Gwinnett Chamber of Commerce, Georgia Hispanic Chamber of Commerce, and Gwinnett Convention and Visitors Bureau. She serves on the Association County Commissioners of Georgia Policy Steering Committee and in her role with the ARC chaired the Local Leaders Housing Action Committee, a group charged with developing a regional plan to address the region's housing affordability challenges. Chairwoman Hendrickson also serves in leadership roles with the National Association of Counties as vice-chair of the Large Urban County Caucus and vice-chair of the workforce development subcommittee of the Community, Economic and Workforce Development Committee.

She has refined her approach to leadership by completing Leadership Gwinnett and the Atlanta Regional Commission's Regional Leadership Institute, among other leadership development programs.

As a purpose-driven leader, Chairwoman Hendrickson has been recognized among Engineering Georgia's 100 Most Influential Women in Georgia, the Atlanta Business Chronicle's Power 100 Most Influential Atlantans, and Georgia Trend's 100 Most Influential Georgians. She received Congressman Hank Johnson's Trailblazer Award, Gwinnett Chamber's Public Service Award, and was recently recognized by the Gwinnett Bar Association with the Liberty Bell Award.

Chairwoman Hendrickson earned a bachelor's degree in psychology from the University of Rhode Island and a Master of Social Work degree from the University of Georgia. She is also a proud, newly inducted member of Delta Sigma Theta Sorority, Incorporated, an organization committed to sisterhood, scholarship, service, and social action.

She resides in unincorporated Lilburn with her husband, Keverne, and their son, Kaden.

LOTTIE H. WATKINS

FEMALE FIRSTS

Billye Aaron

The Hon. Stacey Abrams

The Hon. Carolyn Long Banks

Juanita Baranco

Jackie Barrett Washington

Chloe Barzey

Kathleen Bertrand

Rhonda Brown

The Hon. Judge Penny

Brown Reynolds

Tiffany Burns

Xernona Clayton

Evern Cooper Epps

Shan E. Cooper

Jocelyn Dorsey

Cynthia N. Day

Carole Dortch

The Hon. Shirley Franklin

Dr. Helene Gayle

Renee Lewis Glover

Stayce Harris

Beverly Harvard

The Hon. Patsy Jo Hilliard

Bunnie Jackson-Ransom

Wonya Lucas

The Hon. Cynthia McKinney

Dr. Valerie Montgomery Rice

Gail Nutt

Mary Parker

Monica Pearson

Patrise Perkins-Hooker

Erica Qualls-Bathey

Rosemary Roberts Cloud

Sylvia Russell

Regenia Sanders

Ingrid Saunders Jones

Pamela Stephenson

Kathy Waller

The Hon. Leah Ward Sears

Geri Thomas

Harriette Watkins

Alice White Bussey

The Hon. Fani T. Willis

**The Hon. Thelma Wyatt
Cummings Moore**

First Black female to host a daily, regularly scheduled talk show

First Female Minority Leader, Georgia State House of Representatives

First African-American female elected to the Atlanta City Council

First African-American female to serve as Chair of the Board of Regents for the University System of Georgia

First African-American female sheriff to be elected in Fulton County Fulton and in the nation

First Black female Managing Director of Accenture's Atlanta Office

First Female Senior Vice President for ACVB

First Female Board Chairman of the Atlanta Business League

1st African American to serve as GA Governor's Executive Counsel AND Lt. Governor's Chief of Staff

First Black female Managing Partner of McKinsey's Atlanta Office

First African-American female to have a TV Show in the south, the Xernona Clayton Show

First Female President of the UPS Foundation

First African American female VP & General Manager at Lockheed Martin

First Black Anchor in Atlanta market 1973-83 for weekday noon news and weekends

First Permanent Female President & CEO of Citizens Trust Bank

First African-American female SE Region Administrator appointed by President Bill Clinton

First Female Mayor for any major Southern City (City of Atlanta)

First African-American president of Care USA

First African-American female president of the Atlanta Housing Authority

First African-American female 2-star general of the US Airforce Reserves

First Black police chief in metro Atlanta and first Black female US Marshall appointed by President Obama 2010

First African-American female mayor elected in Georgia & first elected mayor in East Point Georgia

First Black-owned public relations agency in Atlanta

First African American female President and CEO of Public Broadcasting Atlanta

First African-American female Elected to Congress from the State of Georgia

First Female President of Morehouse School of Medicine

First Black Vice President for Rich's (now Macy's)

First Black Female-Owned Nationally Certified Full-Service Security Firm in the US, ALL N ONE Security Services, Inc.

First African-American and first woman to anchor the 6 p.m. news in Atlanta on WSB TV.

First African-American President of the State Bar of Georgia

First Female General Manager of the Atlanta Marriott Marquis

First African-American Fire Chief in the US (East Point)

First African-American female president of AT&T Georgia

First Black female Managing Partner of Ernst & Young's Atlanta Office

First Female Chair of the Coca-Cola Foundation

First African-American Board Chair of Grady Hospital & The Fulton-DeKalb Hospital Authority Board of Trustees

First African-American Chief Financial Officer of a Fortune 100 Company

First Black Female Chief Justice, Georgia Supreme Court Justice

First Female President for Bank of America Georgia

First African-American female V.P. and president of AGL Resources Foundation

First Female President of the Atlanta Business League

First African American female District Attorney for Fulton County, Georgia

First woman to serve as Chief Judge of the Fulton County Superior Court & African-American to serve on any State Court in GA

41ST ANNUAL SUPER TUESDAY CONFERENCE AWARDS PROGRAM & LUNCHEON

Welcome

Leona Barr-Davenport
President & CEO
Atlanta Business League

Purpose.....

Brigette Broyard
VP, Business and Workforce Opportunity
Centennial Yards Atlanta - CIM Group

Remarks and Recognition of Sponsors.....

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Invocation.....

Rev. Vince R. Williams
Associate Pastor, iThrive Christian Church
Mayor, City of Union City

LUNCH

Super Tuesday Awards

Aisha Howard
Anchor
11Alive, WXIA in Atlanta

2024 Businesswoman to Watch Honorees

Dr. Cherry Collier, PhD, MCC
Chief Collaboration Officer & Master Certified Coach, Personality Matters, Inc.

Erika Mack Hill
Business Owner, The Goddard School

Dr. Patricia Kelly Marsh, MD
CEO & Co-Founder, Ask Me Your MD, Inc.

Dr. Lovie Negrin, DNP, APRN, FNP-C, AG-ACNP
Founder & Chief Executive Officer, Randomize Now Research Centers

Presentation & Conversation with the Lottie H. Watkins Female First Awardees

Aisha Howard

The Honorable Lisa Cupid
Chairwoman, Cobb County Board of Commissioners

The Honorable Carlotta Harrell
Chairwoman, Henry County Board of Commissioners

The Honorable Nicole Love Hendrickson
Chairwoman, Gwinnett County Board of Commissioners

Closing Remarks

Leona Barr-Davenport

2025 BUSINESSWOMAN TO WATCH

Honorees



DR. CHERRY COLLIER, PHD, MCC, Founder, Personality Matters, Inc.

Dr. Cherry Collier, PhD, MCC, is a nationally recognized Leadership Psychologist, Master Certified Coach, and founder of Personality Matters, Inc. For more than two decades, she has coached Fortune 500 executives, government leaders, and educators worldwide to connect deeply, communicate clearly, and achieve lasting results. Known as The CEO WhisperHer®, she is called upon when leaders need truth, clarity, and resilience to reach the next level.

Her career is rooted in resilience. After leaving Accenture just before losing her former team in the 9/11 attacks, she built a purpose-driven company in Atlanta. She overcame setbacks including the 2008 recession, the sudden loss of both parents, and multimillion-dollar contract cuts—yet each challenge became a turning point. At her peak, she secured \$8 million in federal coaching funding.

In 2025, she launched Unsinkable Mind™, a science-based resilience system and nonprofit foundation dedicated to helping leaders and communities master calm in chaos. She also honors her late mother through a \$50,000 endowed scholarship at Spelman College, her alma mater.

A published author, award-winning educator, and certified expert in 22 professional assessments, Dr. Cherry blends behavioral science with her signature “carefrontational” coaching style, guiding leaders and communities to rise above chaos—together.



ERIKA HILL, Business Owner, The Goddard School

Erika Hill, a Cincinnati native, is a proud graduate of Georgia Tech (BS, Electrical Engineering) and Emory University (MBA, Finance). After nearly 15 years in a Fortune 100 company, she and her husband became franchise owners of three Goddard Schools in metro Atlanta. Through these schools, she serves over 500 families, employs nearly 100 staff, and manages a multi-million-dollar revenue budget. Erika was the first in the Atlanta market to be awarded three licenses and was selected as an inaugural member of the nationwide Goddard Systems Advisory Council.

Her entrepreneurial platform has enabled her to fund educational scholarships for employees and support causes such as nsoro, Children’s Healthcare of Atlanta, the Ron Clark Academy, and more. Erika’s community leadership includes serving as PTA president, Young Men’s Service League member, and executive board member of Jack and Jill of America, Inc. She is also a long-standing member of Delta Sigma Theta Sorority, Inc., and The Links, Incorporated, where she currently serves on the executive committee. A 2018 Leadership Georgia graduate, Erika has also championed early childhood literacy as a First Readers board member.

Erika and her husband, Talbert, live in suburban Atlanta and are proud parents of two adult children, Lauren and Grant.

2025 BUSINESSWOMAN TO WATCH

Honorees



DR. PATRICIA MARSH, CEO, Ask Your MD, Inc.

Dr. Patricia Kelly Marsh, MD is CEO and Co-Founder of Ask Me Your MD, Inc. (AMY MD), a telemedicine platform delivering affordable, on-demand physician access. She leads product strategy with a focus on equity and patient-centered care. Dr. Marsh also serves as Chief Medical Officer and Principal Investigator at Randomize Now, LLC, overseeing clinical trials in both chronic and rare diseases, and is an Adjunct Professor in Family Medicine at Morehouse School of Medicine, where she precepts at the HEAL Clinic.

A board-certified Family Medicine physician and three-time published scientist in peer-reviewed medical journals, she earned her MD from Temple University School of Medicine, completed residency at White Memorial Medical Center in Los Angeles, and holds a Healthcare Transformational Leadership Fellowship from Morehouse. Her community leadership includes serving as the former Health Committee Chair for NCBW-MAC, where she helped secure a \$1M health grant.

Beyond medicine, Dr. Marsh is founder of Background Noise LLC, blending music and technology. She enjoys badminton, film critique, running, and travel.



DR. LOVIE NEGRIN, Founder & CEO, Randomize Now Research Centers

Dr. Lovie Negrin is the Founder & CEO of Randomize Now Research Centers and a pioneering advocate for increasing clinical trial participation among underrepresented communities. With a steadfast commitment to education, patient advocacy, and access to groundbreaking therapies, she has led Randomize Now's expansion to five integrated research clinics, with eight physicians across six therapeutic areas, and an independent practice in College Park, Georgia.

Dr. Lovie's journey began at Valdosta State University, where she graduated magna cum laude with a biology degree and conducted award-winning bench research, including early studies on sleep cycle medications. In 2009, she earned the Botanical Society Award for her contributions in botany. Inspired to bridge science and patient care, she earned a second degree in nursing from Kennesaw State University, becoming an ICU nurse at Grady Hospital.

Her career in research accelerated at the Emory School of Medicine, where she led the emergency neurosciences lab for nine years, achieving nationwide enrollment milestones. In 2021, she launched Randomize Now in Peachtree City, Georgia, taking a bold step into entrepreneurship to transform healthcare equity.

Holding dual master's degrees as a Family and Acute Care Nurse Practitioner and a Doctor of Nursing Practice from the University of South Alabama, Dr. Lovie is also a proud Delta Sigma Theta Sorority, Inc. member, ANA member, Executive Director for a local Miss America pageant, and co-founder of the Noir Research Collective. A devoted wife, mother, and caregiver, she continues to drive sustainable change in clinical research while championing marginalized communities.

Growing Alongside Your Community

Projects mean more when they help your local community grow. With seven offices serving Georgia and over 7,000 employee-owners nationwide, we contribute to the projects that make our home a better place to live, work, and play. Our offices can partner with you to provide the expertise, services, and local knowledge to meet you where you are and help get you where you want to go.

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with pride in Heaven for her
Lollipop.

-The Watkins/Bacote Family

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ANDRELLA KENNER
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SPECIAL THANKS



THE HON. SHIRLEY FRANKLIN
56th Mayor
Atlanta, Georgia



AISHA HOWARD
News Anchor
11Alive, WXIA in
Atlanta



ERIC PINCKNEY
Project Executive,
Commercial Real Estate
The Integral Group



THE HON. JUDGE PENNY BROWN REYNOLDS, PHD
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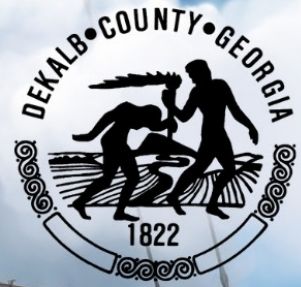


*Meat Masters, Inc.
proudly salutes
the honorees and
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41st Super Tuesday
Conference for
their leadership,
innovation, and
impact.*



Founder and CEO
Dionne Moore Peasant





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Lorraine Cochran-Johnson
DeKalb County CEO





ATLANTA BUSINESS LEAGUE

41ST ANNUAL SUPER TUESDAY CONFERENCE



ONE GREAT DAY
READY FOR WHAT'S NEXT

AFRICAN-AMERICAN FEMALE

ABL MEMBER

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CEO
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Tiffany Callaway Ferrell
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Dr. Saday Barrett
President/CEO/Psychotherapist/Healthcare Strategist
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Capital City Protective Solutions, LLC

Armenta Bell
Chairman & CEO
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Caselove Productions

Casey Wright
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Project Director

Georgia-Pacific, LLC

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Sr. Director, Community Affairs
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Vice President, Marketing
www.goodwillng.org

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Yasmine Antoine
Chief Operating Officer and General Counsel
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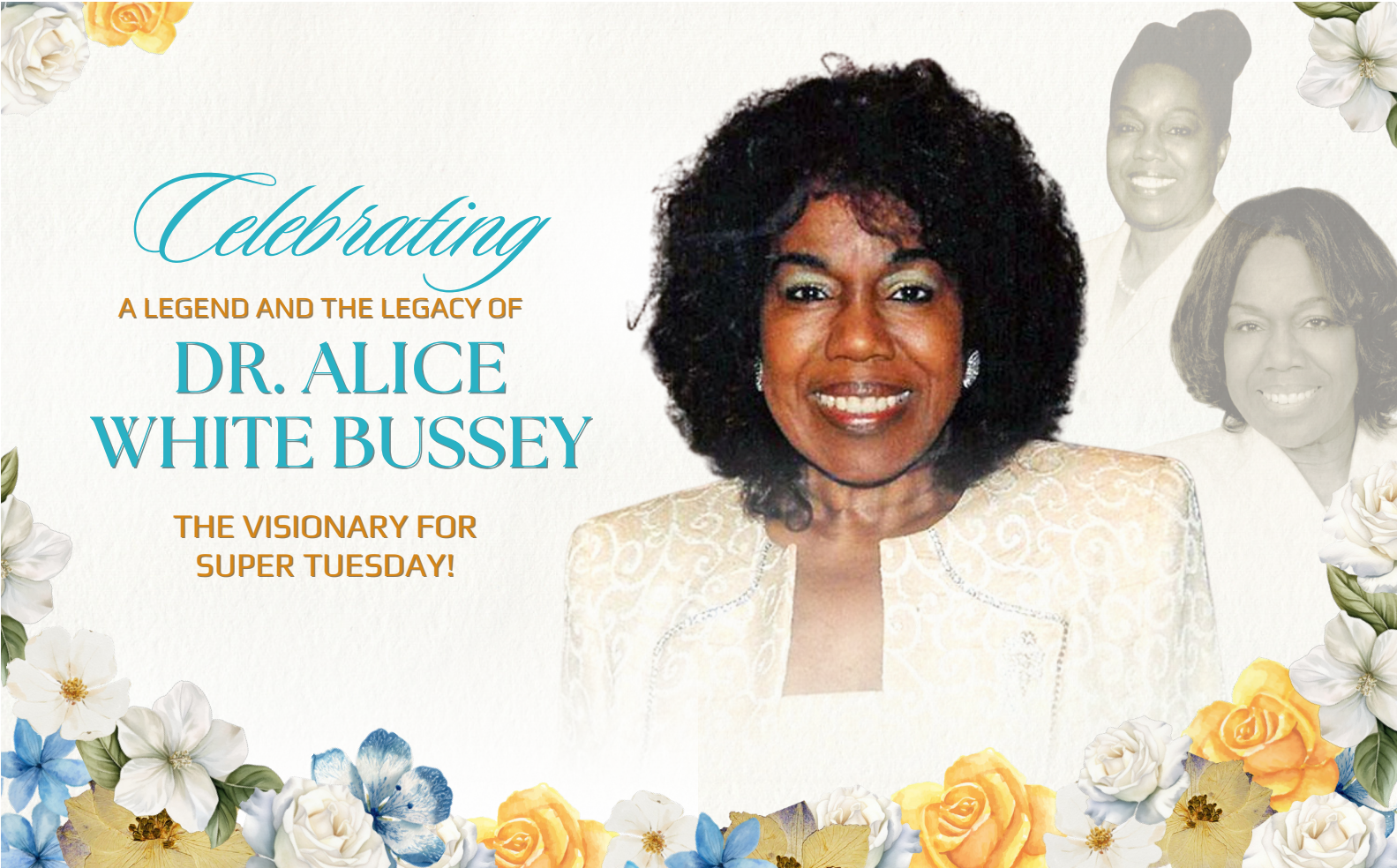
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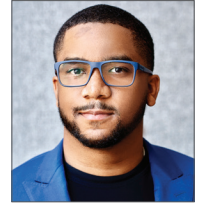
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